



Next Generation Instruction



ClassroomAPP

Part of  OneOffice

The Ultimate Toolkit

- A single flexible platform --
[Replaces 5 teaching app in one]
- Easy to use & complete
- Used by top US districts
- Built-in remote control
- Digital curriculum
- Go digital in less than 10 minutes
- Supports all devices



“ The most important thing that schools can do is not to use technology in the curriculum more, but to use it more effectively

– John G Palfrey & Urs Gasser



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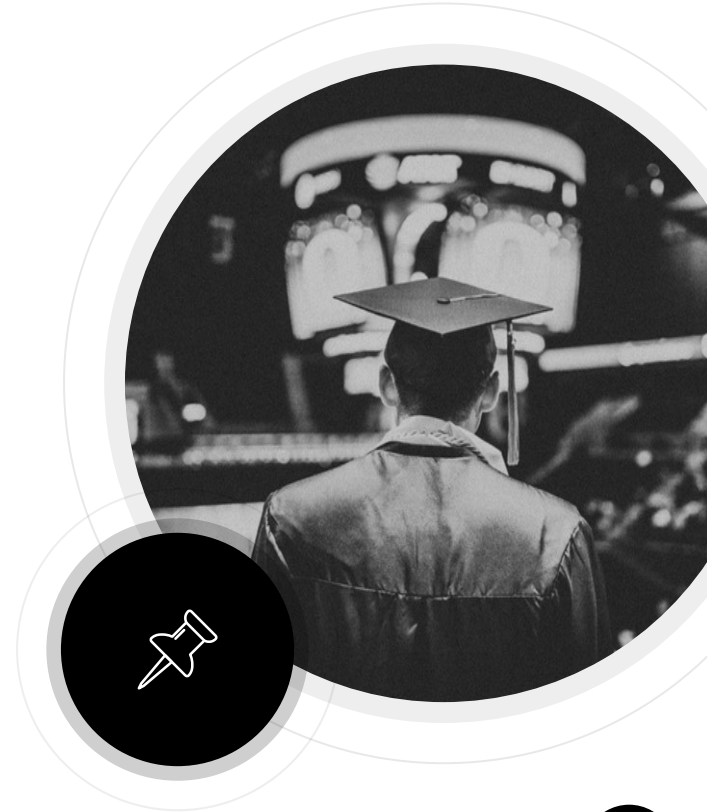
Who are we?

And why are we best-positioned to solve this?



Mission

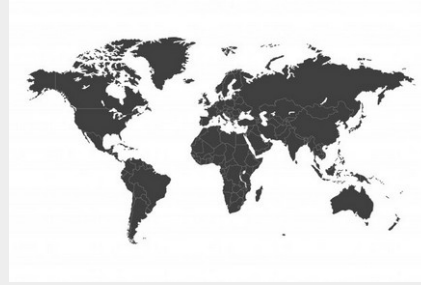
ClassroomAPP's mission is to be **the easy-to-use** learning digital platform to **cost-effectively** solve all our **stakeholders** (manager / admins, teachers, students, parents) **learning** needs



About us



US /
Canadian
~ 12 years



US, Canada,
Africa,
Middle-East,
Europe

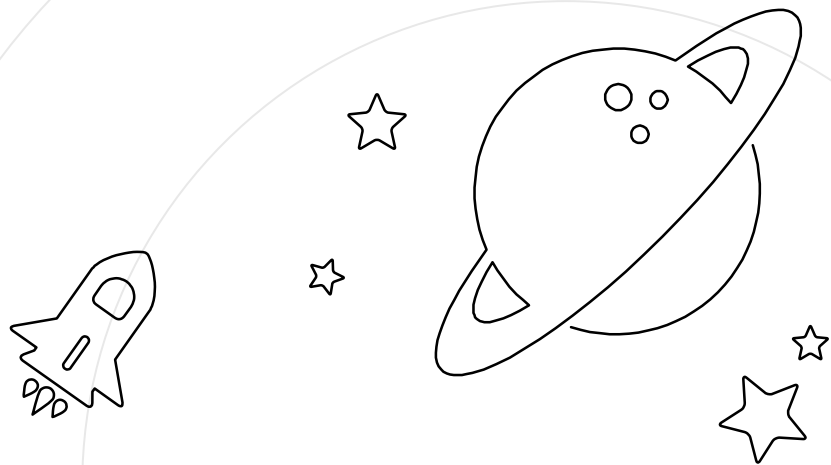


1000s of schools
5M students



Award-winning
teaching
platform





The Only Complete Ed-Tech Stack

Only by solving ALL its problems in ONE solution can
instruction be streamlined



Award-winning Innovation



LMS



Parents



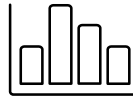
Security



Communication



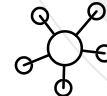
Control



Analytics



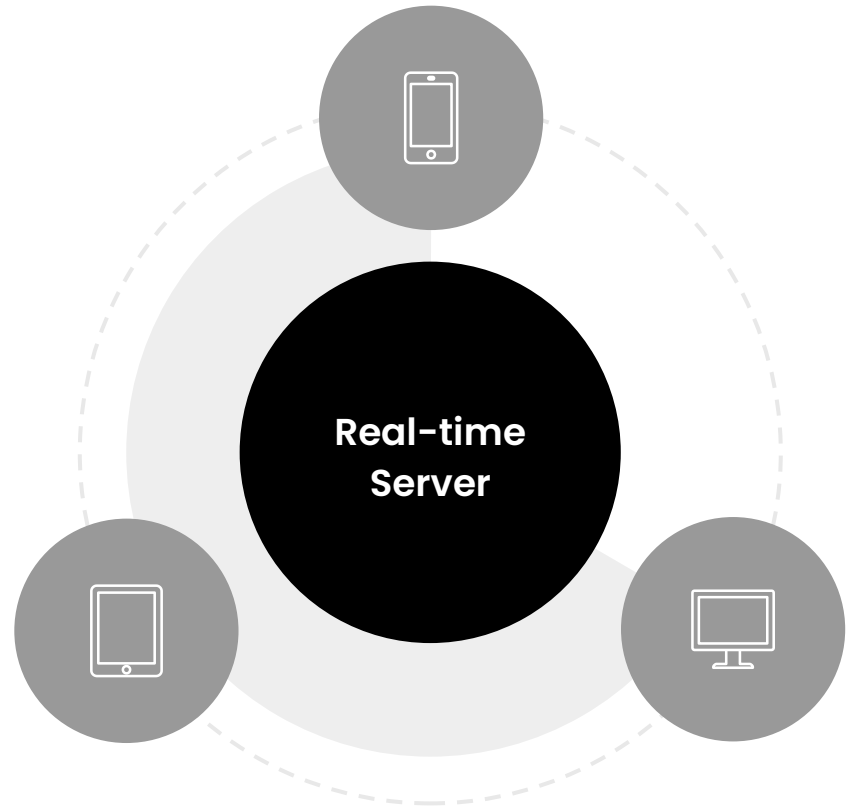
AI



Integrations

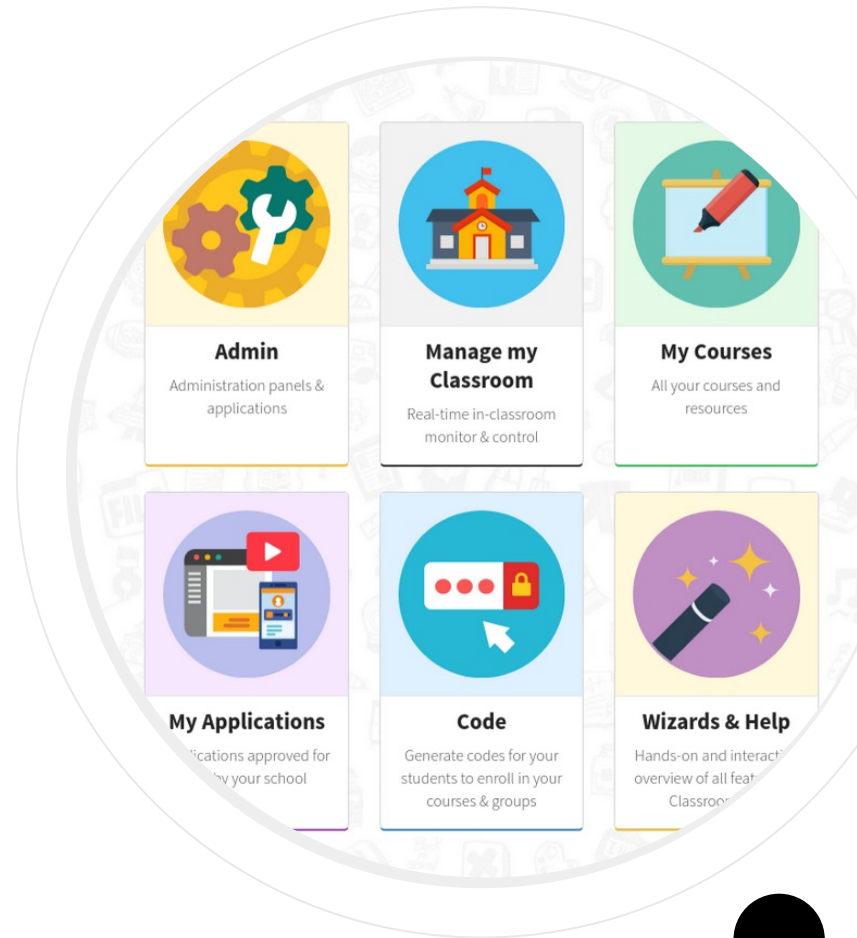


**A hardened
100% uptime
infrastructure
using the latest
technologies**



User Interface

Pedagogically-optimized UI, makes teachers and students feel right at home, so they can do more learning and less of ... everything else that is wasteful



Use Case

Miami-Dade is the third-largest district in the US. They are using Microsoft for all their tools, but needed a “teaching layer” on top to make it easy to use. As Covid hit, their classrooms faced serious challenges

By integrating ClassroomAPP they now, have

1. Real-time control
2. Real-time visibility
3. Ability to teach in-class and remotely, or hybrid



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Real-time Learning

The most well-thought out LMS, period!
[The entire design came from teacher feedback]



Integrated Real-time LMS

- All the tools teachers & students need
- Deep integration with Microsoft
- Third-party learning-apps
- Robotics, coding & next-gen curricula
- Tests, assessments, quizzes
- Videos, audio, graphics

It's all there! Literally
The product of years of in-classroom use



Parents are ..

... first-class citizens

- Real-time view of student progress
- Real-time communication with staff
- Advanced reports & analytics
- Control of student browsing at home



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Control

Complete & Easy-to-use



Real-time classroom control

- In-classroom or remote
- View student screens real-time
- Click on student screens
- Lock tests
- Ensure student focus & awareness



Use case

Eternity School District in Honduras used ClassroomAPP to deploy remote instruction at home. The major challenges were the low-quality of internet bandwidth at home in addition to the different devices students will use.

- Control student screens real-time regardless of device
- Automatically launch video calls
- Record learning sessions
- Automate attendance & reporting



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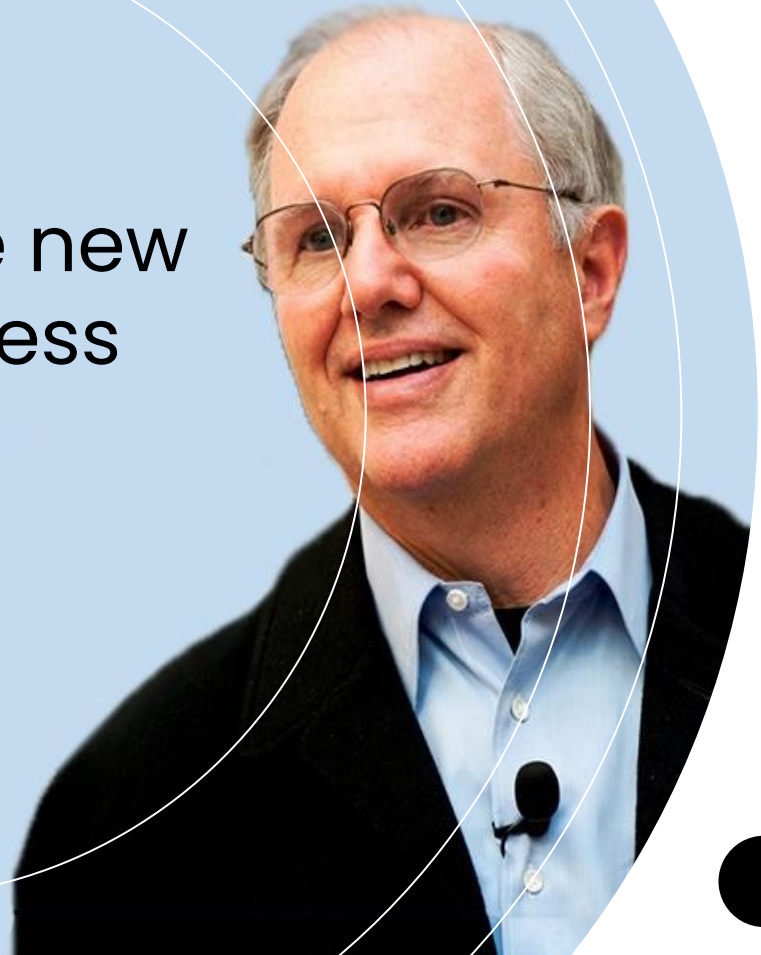
Data

Big-picture AND granular decision-support tools



Data are becoming the new
raw material of business

- Craig Mundie
Sr Advisor to Microsoft CEO



Leave no data behind

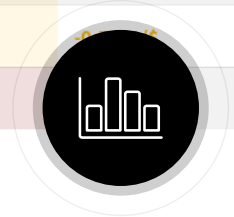
ClassroomAPP collects every data point imaginable. As we learn more about student psychology and as AI becomes more accessible, we can run more advanced reports & gain immediate insights

- Student browsing & interactions
- Teaching methodology
- Learning material
- Results
- Standards
- Integration with BI / Azure / Watson



Case in point #1 - Curricula Impact

Content	Standard	Students	Correlation	ROI
thinkcentral.com	STANDARD1	520	+22%	7.51 %/\$
mgh.com	STANDARD1	347	+6 %	+1.13 %/\$
wikipedia.org	STANDARD1	120	+4 %	+0.75 %/\$
ck12.org	STANDARD1	215	+3 %	+0.56 %/\$
oercommons.com	STANDARD1	412	-3 %	
pearson.com	STANDARD1	136	-17%	



ClassroomAPP uses big-data to provide insights

- Impact of teaching resources on learning
- ROI on purchased tools & material
- Regional / cultural differences in learning
- Opportunities for curricula improvement



Case in point #2 - AI Predictions

ClassroomAPP uses advanced AI to

- Build real-time models with a simple UI
- Simulate impact of environment changes
- Build what-if scenarios
- Predict student grades / performance



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Security & Well-being

The most secure educational App on the planet!



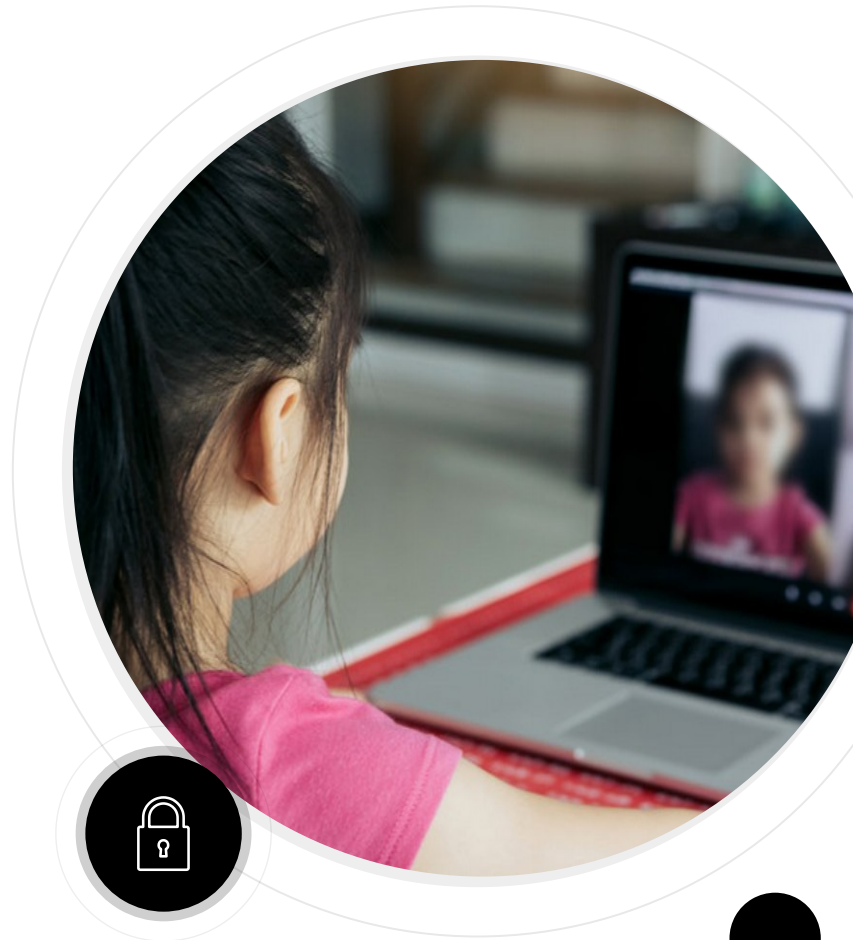
**“ When educating the minds of
our youth we must not forget
to educate their hearts**

– Unkown



In-classroom & At-home security

- Secure sandbox
- Real-time blocking of malicious sites
- Deep integration with video call platforms to prevent intrusion
- Parent controls at home
- Real-time parsing of student browsing



Student Wellness

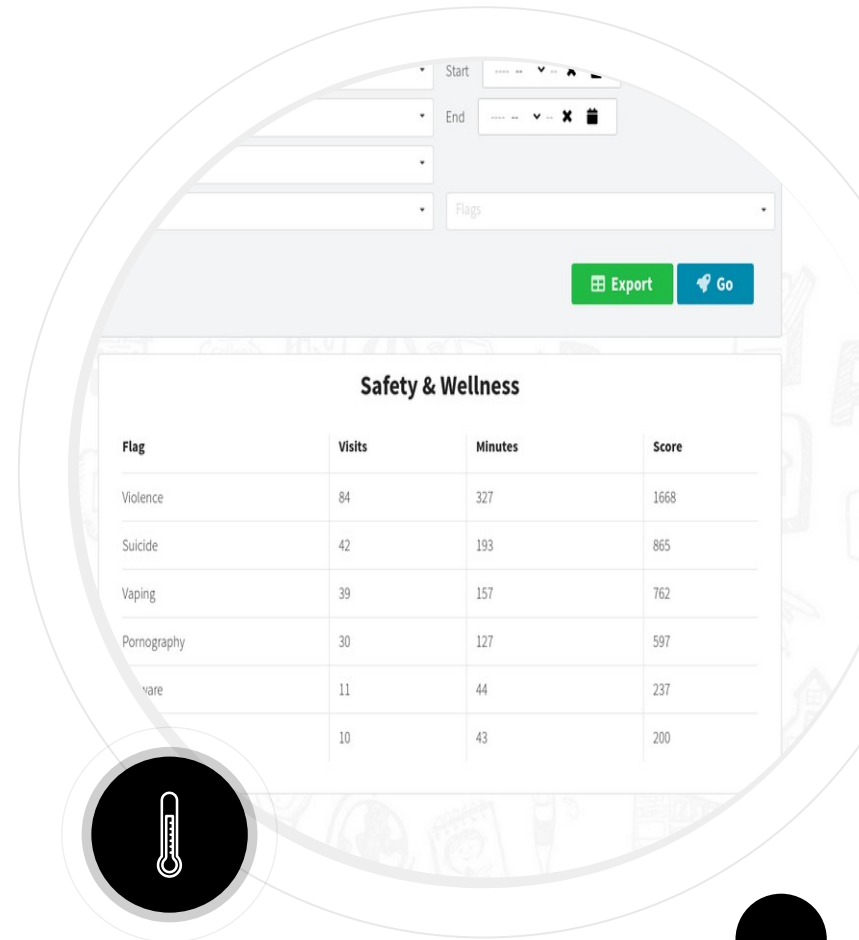
Prevalence rates for mental health outcomes among university students during France's COVID-19 lockdown:



- suicidal thoughts = 11.4%;
- severe distress = 22.4%;
- high level of perceived stress = 24.7%;
- severe depression = 16.1%; and
- high level of anxiety = 27.5%.

Source: Helio -- One of the first Covid student mental health studies

- Advanced parsing of student browsing
- Built-in AI engine to detect concerns
- Violence, suicide, smoking etc.



Use case

York Suburban School District in Pennsylvania faced the challenge of securing the school-provided devices with virtual classrooms. Their internal web-filtering is ineffective once students leave the premises.

- ClassroomAPP provides them with at-home filtering profile
- Parents use their dashboard to further control students' online presence
- The district gets up-to-date detailed reports on student activities
- The district is able to flag areas of concern early even if students are off-site



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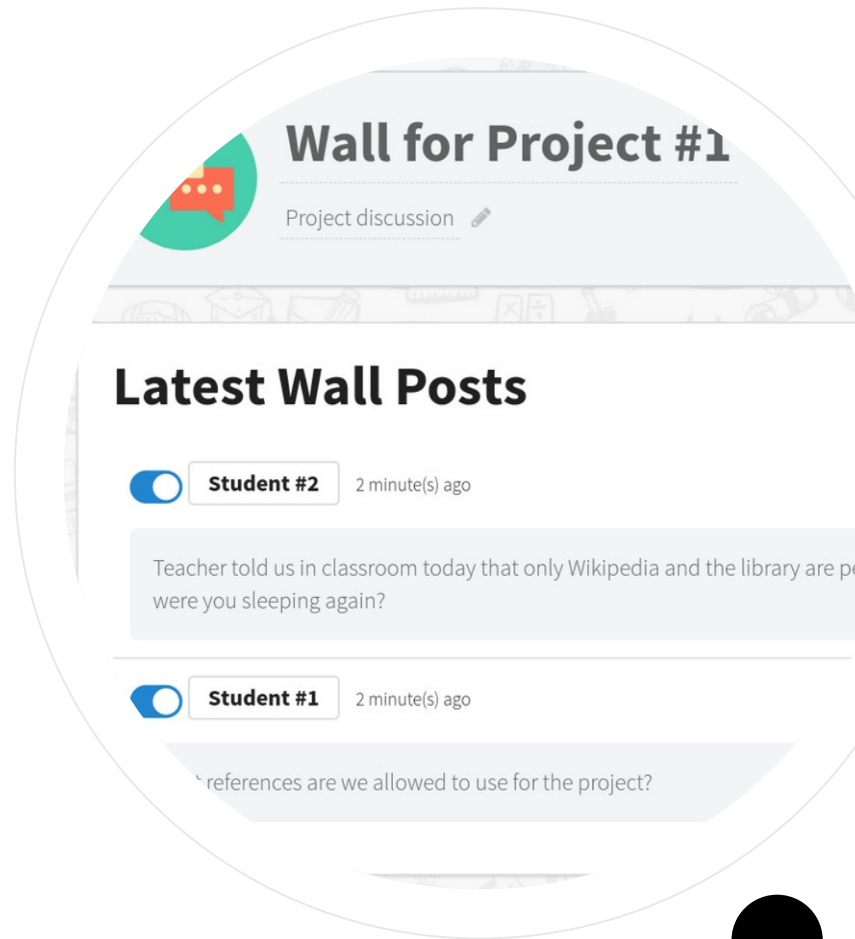
Misc

Let's not forget some important details



Let's not forget ...

- Fully Arabized (FR, ES, PT etc.)
- Built-in secure communication
- Single sign-on
- Hosted in local cloud and / or in schools
- Advanced real-time testing engine
- Social tools -- walls, blogs etc.





Customization-ready

- Simple integration with third-party data warehouses and BI
- Custom analytics & reports
- Whitelabelling & local branding



“ The illiterate of the 21st century won't be those who can't read & write, but those who can't learn & unlearn

– Alvin Toffler



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Questions?





Thanks!

Any questions?

You can find us at

www.classroomapp.com

info@oneoffice.ca



One last one ..

**“ Many of our schools are
good schools if only this
were 1965**

- Louise Stoll & Dean Fink

